

NCC Cable System Order

Rev. 11/405182

Order #	62347941	Flight Dates	10/31/16 - 11/13/16	Update Date	10/21/16
Syscode	5328	Agency	Nonbox/Eisner	Version	2 Vs. 1
System Name	Spectrum/Memomnie, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
AE	Leah Losier	Client Code	WGE	Total	\$1,168.00
Sales Coordinator	Michael Ryan	Product Code	RAF	Commission	\$175.20
Office	Chicago	Est Code	1031FXNC	Net Total	\$992.80
Phone	(312) 527-5755	Product Name		Total Spots	48
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GMP
				CPM	CPM

Comments : 10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$26.00	\$0.00	30	remoced spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	0	\$26.00	\$0.00	30	remoced spots
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	0	\$26.00	\$0.00	30	remoced spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	0	\$26.00	\$0.00	30	remoced spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	0	\$26.00	\$0.00	30	remoced spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	0	\$26.00	\$0.00	30	remoced spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	0	\$26.00	\$0.00	30	remoced spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	0	\$26.00	\$0.00	30	remoced spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	\$17.00	\$51.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00		X						-	-	3	\$17.00	\$51.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$17.00	\$51.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$17.00	\$51.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$17.00	\$51.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$17.00	\$51.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$17.00	\$51.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$17.00	\$51.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$27.00	\$27.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$27.00	\$27.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$27.00	\$27.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$27.00	\$27.00	30	

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Sales Coordinator	Michael Ryan
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22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$27.00	\$27.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$27.00	\$27.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$27.00	\$27.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$34.00	\$68.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$34.00	\$68.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$34.00	\$68.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$34.00	\$68.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$34.00	\$68.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$34.00	\$68.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$34.00	\$68.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,168.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,168.00

SYSTEM APP: SALES ACCT

62347941 | Minneapolis-St. Paul | Spectrum/Menomone, WI | 5328 |

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